Entry Form: Best Website

Is your lodge website a frequently used resource for the community and prospective members to learn about local Masonry? Does it include up-to-date event information and other resources for members? This award recognizes lodges that maximize their online presence through a professional and engaging website.

What we’re looking for:

* Friendly, relevant, and grammatically accurate messaging, that gives a welcoming perspective of the lodge to prospective members and members of the public
* Relevant details and calls to action for activities and events
* Lodge contact information included and easy to find
* Design elements successfully integrated with content
* Engaging and professional imagery
* Navigation makes it easy for users to engage with materials and find needed information

**Submission guidelines**

* All entries must be received by July 31, 2019.
* Entries must have been published between October 31, 2018 and July 31, 2019.
* If your lodge is submitting entries in more than one category, each entry must be submitted separately, with its own fully completed entry form.
* Each lodge may submit only one entry per category. Please coordinate with your brethren prior to submitting. Multiple entries received from the same lodge may be subject to forfeit.
* Email your completed entry form to [communications@freemason.org](mailto:communications@freemason.org) with the subject: Lodge Communications Award.

Please contact [communications@freemason.org](mailto:communications@freemason.org) with any questions.

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**Please edit and save this Word doc, providing all of the requested information below. Incomplete entries may be disqualified.**

1. **Contact Information**

* Lodge Name and No.:
* Name of submitting member/s (up to two contacts):
* Email address of submitting member/s:
* Phone number of submitting member/s:

1. **What is your lodge’s website address?**
2. **Briefly describe your website goals.**
3. **Does your lodge track analytics on the site? If so please briefly explain what you track and any successes.**
4. **Do you feel that the website is accomplishing its goals? Please explain and provide any examples of outcomes achieved.**
5. **Please list any other factors you would like our judges to consider when evaluating your entry.**