Entry Form: Best Publicity

Does your lodge think outside the box when it comes to promoting its good deeds to the local community and beyond? This award recognizes lodges that make use of current technology and trends in publicity to show the world what they’re all about.

What we’re looking for:

* Outside-the-box thinking applied to projects with real-world success
* Use of a variety of publicity tools: print, online, outdoor signage, etc.
* Audience-appropriate content
* Visually engaging and professional final content

**Submission guidelines**

* All entries must be received by August 20, 2019.
* Entries must have been published between October 31, 2018 and July 31, 2019.
* If your lodge is submitting entries in more than one category, each entry must be submitted separately, with its own fully completed entry form.
* Each lodge may submit only one entry per category. Please coordinate with your brethren prior to submitting. Multiple entries received from the same lodge may be subject to forfeit.
* If you will be submitting digitally, email your completed entry form to communications@freemason.org with the subject: Lodge Communications Award.
* Hard copy submissions should be sent to:

 Grand Lodge of California

 1111 California Street, 3rd Floor

 San Francisco, CA 94108

 Attn: Communications Award

Please contact communications@freemason.org with any questions.

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**Please edit and save this Word doc, providing all of the requested information below. Incomplete entries may be disqualified.**

1. **Contact Information**
* Lodge Name and No.:
* Name of submitting member/s (up to two contacts):
* Email address of submitting member/s:
* Phone number of submitting member/s:
1. **Please describe your publicity goals**
2. **Briefly describe your audience (size of lodge, age of members, etc.).**
3. **Do you feel that the publicity is accomplishing its goals? Please explain and provide any examples of outcomes achieved.**
4. **Has your lodge experienced increased engagement with prospects, candidates, members, or the community because of your publicity efforts? If so, please explain.**